



**Kankakee County Convention
& Visitors Bureau, Inc.**

275 E. Court St., Suite 102
Kankakee, IL 60901
815-935-7390

Hello thirsty friends!!

In February 2024, Visit Kankakee County, together with thirteen local establishments, launched a brand-new Craft Beverage Trail. Visitors and residents are invited to embark on an epic beverage journey where all will discover a treasure trove of local gems offering everything from mind-blowing cocktails to innovative coffee concoctions, irresistible smoothies, and ice-cold locally brewed draft beers.

We've teamed up with our pals at e-Atlas to make the adventure a piece of cake. Trail-goers can simply whip out their phone, scan the QR code, and voilà! They'll be prompted to download their awesome, free app and set up a user profile. In a snap, they'll have the treasure map right at their fingertips.

Whether they decide to take a weekend or an entire year to complete this tasty trail, it's totally up to them! And here's the cherry on top – once they conquer the trail and have all those delightful sips, Visit Kankakee County will reward them with an awesome prize!

Our team encourages your organization or business to use the enclosed materials to promote the Craft Beverage Trail to residents and visitors in Kankakee County! Included in this package, you will also find several Craft Beverage Trail marketing pieces including:

- QR code to access the Craft Beverage Trail on e-Atlas
- Craft Beverage Trail logos
- Generic Craft Beverage Trail designed files for use on your website, all social platforms (Tag us!), lobby TV's, etc. (We can't do this alone!)
- Table tents and postcards for use on tables, bars, front desk, break room or any visible place for residents, visitors or employees. (Contact us so we can deliver them to you!)

Suggested hashtags you can include: **#craftedinKaCo #thirstyinKaCo #visitkankakeecounty #KACOCraftBeverageTrail**

Please contact our office at 815-935-7390 if you have any questions. For inquiries on how to be added to the Trail, contact Meegan at meegan@kccvb.com.

Cheers to good times and great beverages,

A handwritten signature in black ink, appearing to read "Nicole Gavin", written over a light blue circular stamp.

Nicole Gavin
Executive Director